



Quick Facts

► Final Independent Evaluation of the Project to Strengthen Agricultural Opportunities Through Training and Technological Investment (PROFIT)

► About the project

The overall objective of the PROFIT is to contribute to improving the living conditions of small farmers in the promising agricultural sectors of the Sud and Grand-Anse departments. The main expected results are:



Enhanced Farmer Capacity: Farmers are trained to produce higher quantity and quality refined products; focus on technical and managerial training; special attention to gender-specific needs.



Credit/Savings System Support: Establishment and support of a credit and savings system for farmers.



Improved Technological Capacity: Enhanced agriculture and applied research along value chains; focus on traceability, fermentation, and post-harvest equipment.



Improved Living Conditions: Better living conditions for populations affected by the Haiti earthquake and Hurricane Grace.



Increased Income and Job Creation: Better income and financial capacity for farmers; creation of green and decent jobs in agricultural value chains.

Duration:



December 2020
January 2024

Development Partner:



Norwegian Ministry of Foreign Affairs

Budget:



USD 4,297.393

SDG links:



► Context of the evaluation



Period:

Mid-January to
March 2024



Challenges:

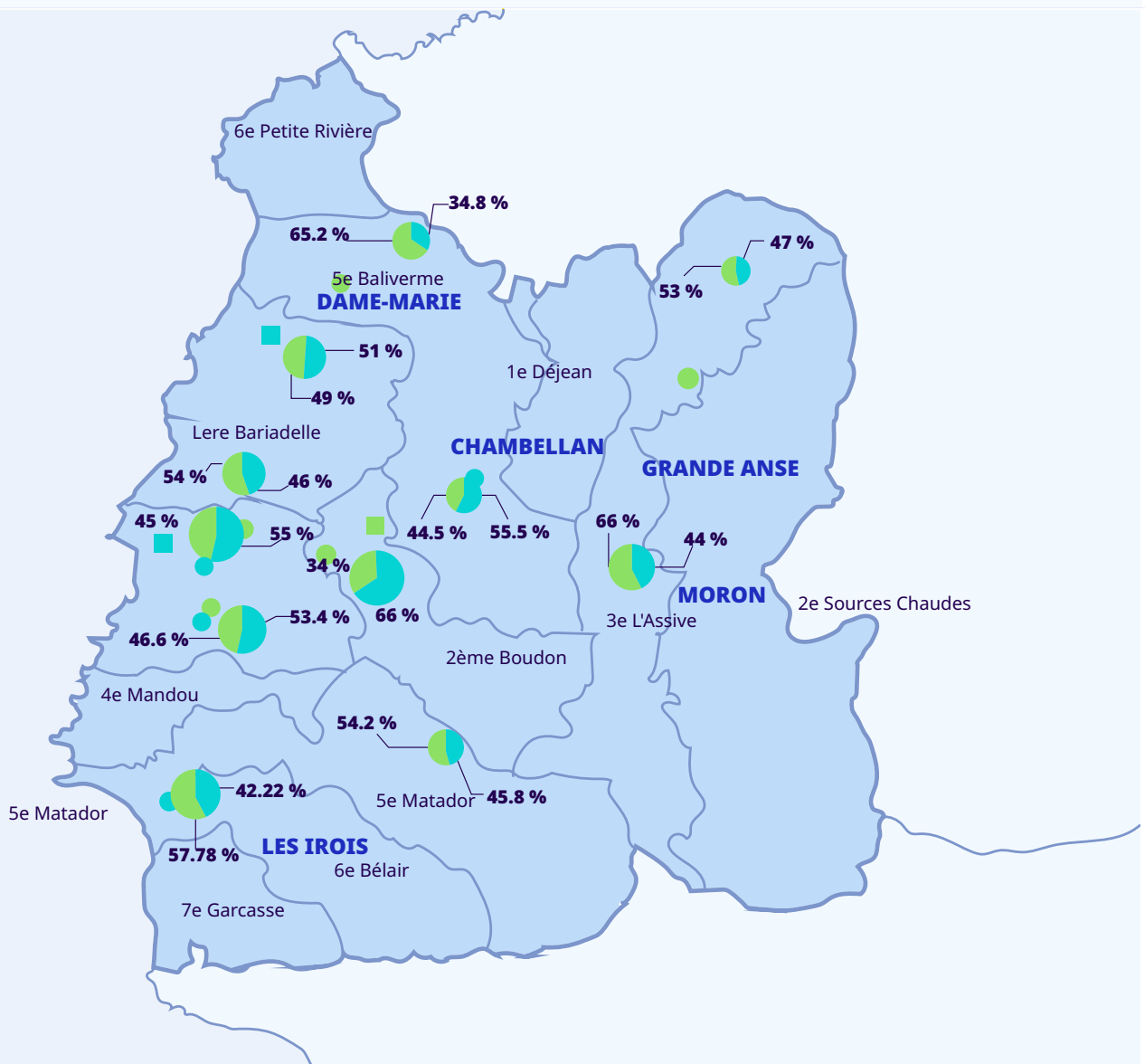
- Socio-political crisis
- Rivalry between armed gangs in neighborhoods
- Critical communication problems and recurring fuel shortages
- Disengagement of NGOs and grassroots organizations supporting rural communities.

► Methodology

The evaluation combined quantitative and qualitative study methods to better evaluate the subjective aspects and lead to a more objective analysis of the project's achievements. In addition to reviewing project documentation, the evaluation designed and used semi-structured interview guides, observation sheets and individual questionnaires. To ensure adequate representativeness, the evaluation established a sampling rate greater than or equal to 30%, depending on each expected main result. Through the deductive and inductive analysis conducted on the discriminant parameters, the consequent conclusions and recommendations were formulated.

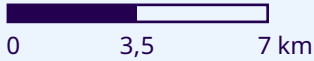


Distribution and spatial distribution of surveys and focus groups carried out among beneficiaries of entrepreneurship support and the establishment of MUSO

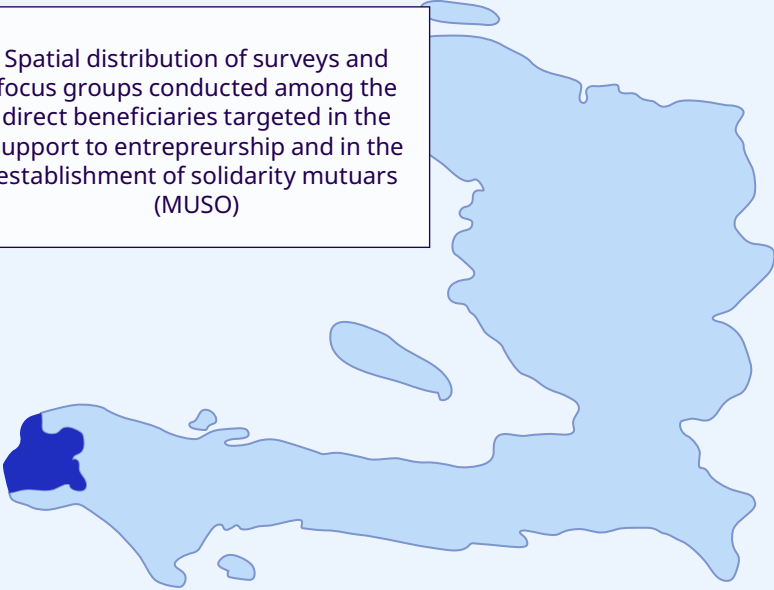


Spatial distribution of surveys and focus groups conducted among the direct beneficiaries targeted in the support to entrepreneurship and in the establishment of solidarity mutuars (MUSO)

- Interviews with business people
- Interviews with persons
- ⌚
 Focus Group
- Woman
- Man



Coordinates system:
WGS 84 UTM Zone 18 N



► Main findings



Key results in statistics:

	Completion of establishing demonstration plots:	20% completion		Employment Creation:	Regular Jobs: Approximately 30 Harvest Period Jobs: Over 70.
	Breadfruit research/development program:	85% completion		Digitalization of Transactions:	Implemented a system to document economic and financial impacts.
	Rehabilitation and construction of modern public markets:	35% completion		Increased Export Capacity:	150 tons of exportable cocoa per year.
	Construction of the agricultural training center fence:	50% completion		Insurance Program for Farmers:	1,000 farmers benefited. Framework: "UN to UN Agreement."
	Grand'Anse departmental road rehabilitation:	95% completion		Family Emergency Plan Training:	1,154 direct beneficiaries trained.
	Specialized vocational training program:	65% completion		Digital Traceability Platform:	2,000 additional producers added.
	Participation fund creation and new cocoa plantations:	100% completion 132.7 hectares of cocoa plantations rehabilitated.		Breadfruit Flour Order:	15 tons ordered for 39 school canteens in Grand-Anse
	Pilot Breadfruit Processing Center:	100% completion Location: Dame-Marie		Disaster Insurance Mechanism:	1,000 producers benefited. Partnership: AIC and KALEOS.
	Cocoa Fermentation Centers:	100% completion Location: Anse-d'Hainault Capacity: 150 tons.		Solar-Powered Mills:	Training delivered to FOSAGs for entrepreneurial activities.
	Mutual Solidarity Networks:	100% completion of financial literacy training. Membership: 1,157 members (535 men and 622 women).		Support for PLACAGA Member Cooperatives:	4 cooperatives supported and registered. Office: Rented for daily operations.
	Female Participation in Project Activities:	54% female participation		Cocoa Supply Contract:	30,000 pounds of cocoa supply contract until November 2024.
	Overall Achievement of Project Objectives:	80% completion		Cocoa Price Increase:	Price increase: From 35 gourdes to 80 gourdes per pound.



Relevance:

- ▶ The project's theory of change is highly relevant.
- ▶ More resources needed to address the scale of the problem in a multidimensional crisis context



Design validity:

- ▶ Consistent conceptual and operational framework.
- ▶ Aligns with legal and institutional standards at various levels (departmental, national, and supranational level).



Efficiency:

- ▶ Satisfactory level of efficiency.
- ▶ Implementation deficits due to insufficient funds and a complex, risky context.



Management effectiveness and efficiency:

- ▶ Satisfactory level of effectiveness and social acceptability.
- ▶ Challenges include country context delays and the need for holistic and programmatic response.



Impact and sustainability:

- ▶ Strong commitment and motivation among stakeholders and producers.
- ▶ Better sustainability of actions requires continued support and addressing identified weaknesses.

▶ Good Practices:



Introduction of digitalization in the management of the cocoa and breadfruit sectors in Grand-Anse: *The establishment of a digital platform to record farm data supports rural transformation and opens the way to better structuring of the sectors cocoa and breadfruit.*



Strengthening local capacity in disaster prevention: *Carrying out training sessions on seismic and anticyclonic construction for local technicians and disaster prevention and management for beneficiaries is an activity that will provide immediate and long-term results.*



Establishment of productive partnerships by the project: *The success of the project with its value chain approach is mainly due to the partnerships established and maintained with institutions with good roots at the local level; because the latter represent the basis of the selected sectors and emerged strengthened from the implementation, which paves the way for the sustainability of the actions carried out by the project.*

▶ Lessons Learned:



The integrated implementation approach as a factor of overall satisfaction: The improvement in the overall satisfaction of the project during the final evaluation compared to the mid-term review is above all the result of the integration of more actors and better dissemination of results through the implementation of additional components.

Proactivity in the communication chain, an essential element for success: In a situation of repeated crises like that in Haiti where stakeholders still do not have full control of their programming, proactive communication strategies help to better manage unforeseen events.

► Recommendations:



1. Establish a Regional Collaborative Platform

- **Action:** Host a three-day workshop.
- **Participants:** Local MARNDR entities, Chamber of Commerce, implementing partners, development NGOs, local financial institutions, MUSO, and farmer organizations.
- **Purpose:** Support the exit strategy.



2. Conduct Open Days

- **Action:** Hold six open days.
- **Purpose:** Showcase PROFIT achievements to the public.
- **Participants:** Beneficiaries presenting their agricultural and consumer products, technologies, photos, documents, videos.
- **Involvement:** Regional and national press.



3. Promote KALEOS International Prize

- **Action:** Produce an article to highlight the prize.
- **Purpose:** Encourage private sector investment in circular economy initiatives.
- **Focus:** Diversification, empowerment, and creation of renewable wealth within socio-ecosystem resilience.



4. Mobilize Resources for Another Project Phase

- **Action:** Promote resource mobilization.
- **Focus:** Strengthen actions in the breadfruit sector.
- **Purpose:** Ensure substantial investment for research and development of new opportunities.
- **Approach:** Structuralist, integrative, pragmatic, and decolonized epistemic perspective.

Note: This story was developed as part of the PROFIT final independent evaluation.

► www.ilo.org/eval

► www.ilo.org/ievaldiscovery

► Access the full report [here](#)

